# black hat

## The Growth of Global Election Disinformation: The Role and Methodology of Government-linked Cyber Actors

Sandra Quincoses Intelligence Analyst - Nisos



#### **About Dr. Sandra Quincoses**

#### **Current:**

- Senior Intelligence Analyst at Nisos
- Adjunct professor at Florida International University (FIU)-Intelligence Fellowship Program
- PhD Social Psychology

#### Former:

- OSINT: Department of Defense US Southern Command
- Social Media Intelligence Analyst, Spanish Linguist, and Instructor at Dunami Inc. (Acquired by Babel Street)







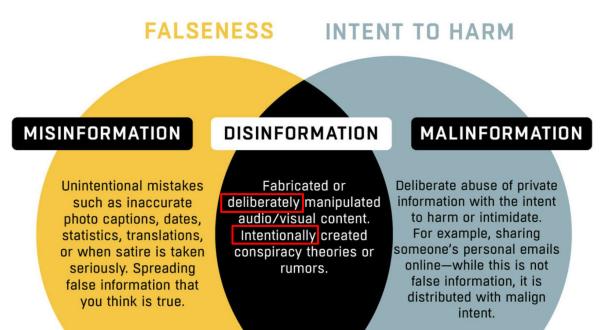
#### **Today's Presentation**

- Disinformation
- Geopolitical Setting
- Discovery
- Content Analysis
- Attribution
- Motive Revealed
- Impact
- Post-Publication Behavior
- Key Takeaways











# Content with the purpose of misleading the public is dangerous. Intention → Who and Why

Disinformation thrives during **political unrest.** 



#### @ChalecosAmarill





Anti-Government Protests in Colombia- May 2021	@Chalecosamarill used domestic hashtags and tweeted pro-Petro content- May 2021	inauthention pretending to	c Twitter ne	twork pporters- Petro P	War Games in <b>/enezuela</b> - August 022 (RUS/IRN/CHN)
Mysterious Twit (@Chalecosamar	ill) Infiltrated echoe	osamarill ed U.S. es' media	engaged	osamarill in digital	5. Officials uly 2022
Colombia-base Discussions/ Post Content- Ma	ed Misleading (RUS/IRN/		Color	to change nbia's November 21	





- Closest South American ally to the U.S.
- Collaborated on national security and economic issues
- Only country in South America that has never elected a leftist leader (until now)
- Aligned on political concerns involving the governments of **Venezuela**, Cuba, and Nicaragua





#### Who is Gustavo Petro?

#### As of June 2022, President-elect of Colombia

#### Former Senator



#### First leftist president of Colombia

#### Friend of the FARC



Friend of the late Fidel Castro (CUB) and late **Hugo Chavez (VEN)** 







#### Petro's Stance Towards the U.S.

- Critical of U.S. economic sanctions
- Does not favor an anti-narcotics agenda
- Critical of extradition of criminals
- Promotes the rebuilding of diplomatic relations between the U.S. and **Venezuela**
- Question to you: Who else wins if Petro wins?





## **The Hypothesis and Result**

#### Hypothesis

The **Venezuelan** government is attempting to influence perceptions in Colombia with the goal of achieving political change - getting Petro elected.

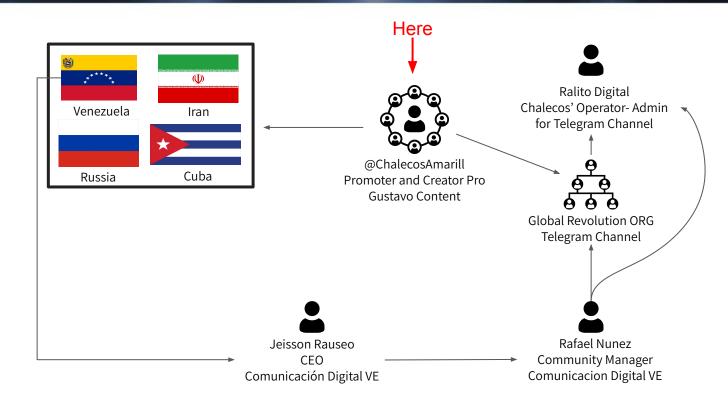
#### Result

The government of Venezuela likely used a third-party firm to conduct and engage in information operations, to include disinformation, to help get Petro elected.

- Who: (Likely) Venezuela's Government
- Why: (Likely) Help soften U.S. foreign policy toward Venezuela

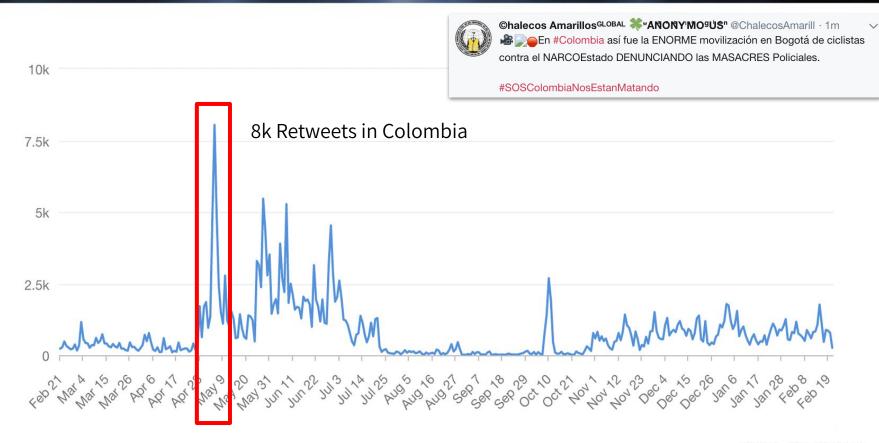


#### **The Network**





## Discovery: Chalecos' Reach in Colombia on Twitter





## **Content Analysis**



- No identifiable Info
- Large Following
- Interacted with community
- Echoed Venezuelan (and allied) state-sponsored news
- Interacted with suspicious accounts
- Active 22 hours/day on average
- Posted true, half-true, and false information
- Adopted domestic hashtags in target countries- COL in this case







#### 🔲 SHARE THAT YOU KNOW 📥

Replying to @Team\_Game @FisicoImpuro @CMonteroOficial @petrogustavo @ActualidadRT





## Content Analysis: **Disinformation**

©halecos Amarillos<sup>GLOBAL</sup> "ÂÑOÑY'MO9Ü\$" @ChalecosA... · 20 godz. ∨ 🕨 En #Colombia #ULTIMAHORA 📥 🏴 Ten Pereira, Una tanqueta del ESMAD avanza arrollando a varios manifestantes. Esto es una clara violacion a los DD.HH **#PoliciasAsesinos** #ACAB @rhm1947 @YourAnonNews @YourAnonCentral @Y0urAnonOPS @AnonManifestBR 🚇 Anonymous 📄 🏘 T. Colombia 🏴

Chalecos Amarillos GLOBAL "ÅŇÓŇY'MO9ÚŠ" podał/a dalej

"In #Colombia #LastHour- In Pereira, an ESMAD tank advanced running over several protesters. This is a clear violation of human rights. #killercops"-@Chalecosamarill

#### **Colombian police tank did not run over protesters**

By APRIL MULATO May 3, 2021

(E) (D) (D) (The Click to copy)	THE CLAIM: A video shows the moment in which a Colombian Police tank rolled over demonstrators who took to the streets in the city of Pereira on April 30 to protest against the tax reform promoted by President Iván Duque.
RELATED TOPICS	AP VERIFICATION: False. Although the authorities' tank did advance at a considerable speed while there were demonstrators in the area, the vehicle did not run over any of them.
AP Check	THE FACTS: Through their Twitter account, the Colombian Police shared another recording of the same moment and in it you can see the tank making its way into

Information Classification: General



#### Content Analysis: Participation in Pro-Petro Digital Campaign to Change Colombia's Congress

#### "We are looking for five million votes for the lists to Congress": Petro

The senator from Colombia Humana gave way to the conformation of the lists in the Historical Pact.

12/14/2021



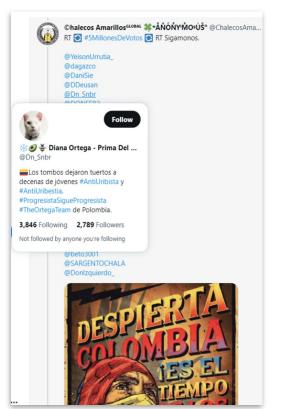
Gustavo Petro defended the conformation of the lists of the Historical Pact to Congress. - Photo: LEÓN DARÍO PELÁEZ SÁNCHEZ



## Content Analysis: Influence Campaign Engagement

#### Interactions with Inauthentic Network Engaged in Campaign







## February 2022







If we want to talk seriously about work in Colombia, we have to talk about the possession of the land, the democratization of credit in the popular economy, the prioritization of production, the generalization of knowledge, it is the avocado, the bee and the pie



745 Retweets 61 Quote Tweets 2,158 Likes



...

#ProgresistaSigueProgresista #TheOrtegaTeam de Polombia.

3,846 Following 2,789 Followers

Not followed by anyone you're following



#### Content Analysis: Inauthentic Network Adopted Supporter Characteristics



human Colombia 🛤 let's proudly shout CuenteConMiVotoPetro© 💓 💓



## Content Analysis: State-Linked Media





## Attribution: Following Clues



### **Attribution: Ralito Digital**

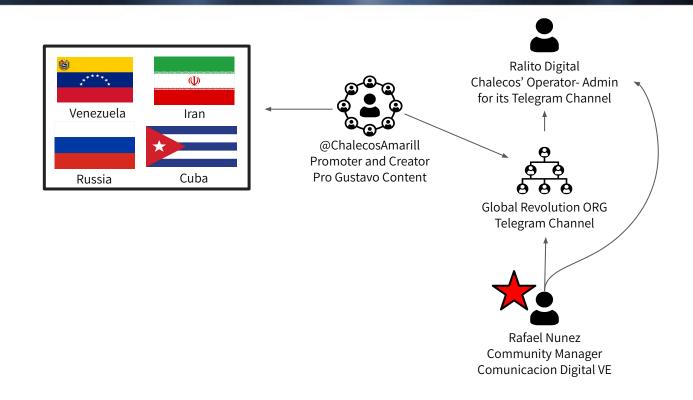






#### Attribution: We got a name!







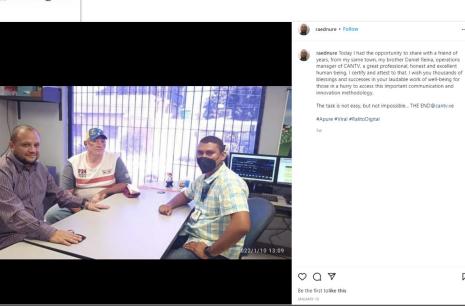
## Attribution: Person Behind Ralito Digital



@RalitoDigital

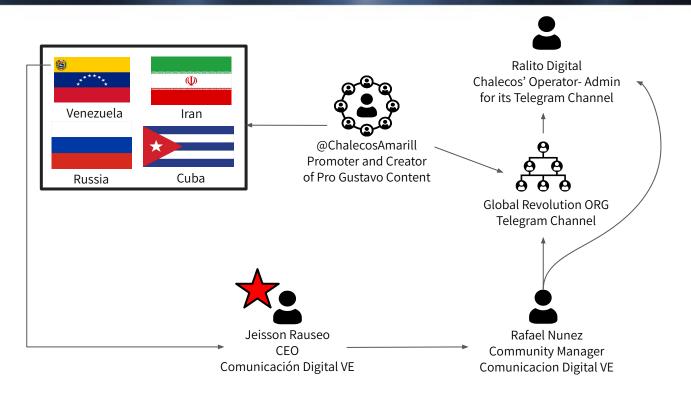
Rafael Nunez Degree in Bolivarian University of Venezuela Digital Communication VE · Bolivarian University of Venezuela Venezuela · 93 connections







#### Attribution: **THE** Golden Nugget











- CEO of Comunicacion Digital VE- "Strategic and intelligent digital marketing"
- Formerly Director of Social Media at Venezuela's Ministry of Communications and Information (MINCI)
  - "Retired" in 2016
  - Active government email- **Venezuela**'s National Institute for Socialist Training and Education



#### Attribution: MOTIVE REVEALED

	Page transparency
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VE	Comunicación Digital VE Internet company
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3	Changed name to Comunicación Digital VE January 22, 2017
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()	Changed name to Periódico Marketing November 24, 2016
-	Created - periodico Patria Grande

Attribute	Value						
WHOIS Server	whois.nic.ve						
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Registrar	NIC-VE						
Domain Status	-						
Email	0 -						
	Telecomunicacionesdnsmaster@mippci.gob.ve (tech) Informacióndnsmaster@mippci.gob.ve (registrant, billing) Tecnologíadnsmaster@mippci.gob.ve (admin)						
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	Coordinador de Telecomunicacionesdnsmaster@mippci.gob.ve (tech) Ministerio del Poder Popular para la Comunicación y la (registrant, billing) Dirección General de la Oficina de (admin)						
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City	0 -						
	Caracas (registrant, admin, billing)						

#### Website: patriagrande[.]com.ve

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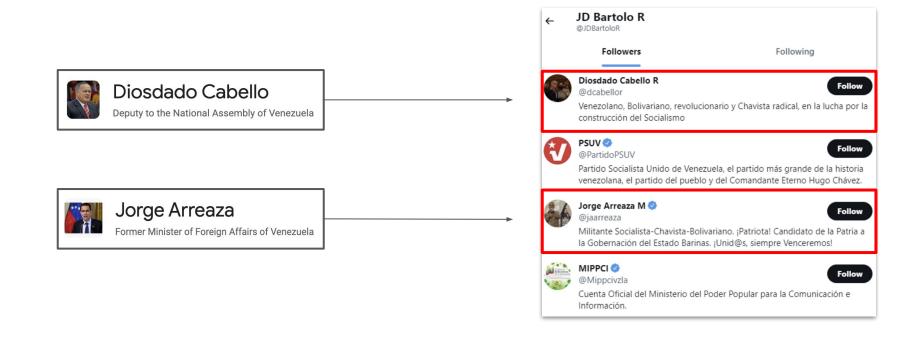


Information Classification: General

```
#BHUSA @BlackHatEvents
```



## Attribution: Additional Links to Venezuela's Government





#### Impact



## Petro was elected in June 2022



Naval units from Russia, China and Iran will participate in a military exercise in Venezuelan waters in August







Latin America - News - Venezuela



#### **Post-Report Behaviors**



#### **Post-Report Behaviors**





Ralito @\_Ralito

Marketing Político || Consultor Creativo en #RRSS Ingeniería Social Inversa | @ChalecosAmarill GLOBAL "ÅŇÓŇY'MO<sup>g</sup>ŪŠ<sup>n</sup>

Venezuela

instagram.com/ralitodigital/



#### **@RalitoDigital**@RalitoDigital

Influencer Marketing Político Sobre la situación de la crisis mundial de los pueblos En glutinosidad con los #ChalecosAmarillos 😤

Venezuela

instagram.com/ralitodigital/

Joined April 2010



#### That Moment When...

#### Información Chalecos Amarillos

Even when they suspend us they talk about us on Twitter

https://twitter.com/ElPitazoTV/status/1506103118706008066?s=19

#### Twitter

#### El Pitazo

Know! Nisos researchers uncovered a prolific campaign by Venezuelan left-wing organizations that are pushing narratives on social media in support...



# e

nisos-report-colombian-el...rmation-campaign-2022.pdf

nisos-report-colombian-election-disinformation-campaign-2022.pdf 325 📌 4:56 AM

From the report it seems that they have given an order to Twitter and paid to close my account to harm Gustavo Petro in the presidential elections in #Colombia.

In the report they call us a disinformation account and justify it by saying that we amplify news from other disinformation media such as Hispan TV, RT and Ina and call us allies of Maduro.

👁 323 🖈 4:58 AM

#### 26 March 2022



SUBSCRIBE   ABOUT   RSS				CYBERSCOOP					BROUGHT TO YOU BY SING Q			
UKRAINE	THREATS	POLICY	PRIVACY	TECHNOLOGY	WORKFORCE	MONEY	SPECIAL	WATCH	LISTEN	EVENTS	INSIGHTS	

#### Thank you, Cyberscoop!

Written by Suzanne Smalley Mar 21, 2022 | CYBERSCOOP

An influential Twitter account known as @ChalecosAmarill — <u>since</u> removed by the social media platform — also advocated for additional presidential candidates with foreign policy positions promoted by U.S. adversaries, including in Russia, Venezuela and Cuba, according to the research from threat intelligence firm Nisos.

#### NTTDATA

Multi-Cloud Mayhem? NTT DATA's Joe Kyle helps sort it out

S WATCH THE VIDEO

#### GEOPOLITICS

Venezuelan leftists took to Twitter in attempt to swing Colombian presidential election





## **General Key Takeaways**

- 1. Do not trust sources you do not know
- 2. Sources of information reveal motive
- 3. Digital actors engaged in Information Operations (IO) adapt
  - One case is a snapshot in time, next time, methodology could be different
- 4. Think about IOs as marketing campaigns, which requires:
  - Request -> Research -> Planning -> Operation -> Review-> New Request, etc.
- 5. Academics are studying how you "Fact Check"
  - Adversaries can access this information and use it to deceive...



#### ANNOTATION

scientific article on the media (media) and mass communications, the author of scientific work is Zlokazov Kirill Vitalievich, Voroshilova Maria Borisovna, Zlokazova Yulia Valerievna

#### The purpose of this article is to describe the reader 's subjective strategies for evaluating disinformation

. The study was initiated by the problem of counteracting the growth of criminalization of the information space. The increase in the number of cases of fraud committed through Internet communication actualizes the issues of scientific counteraction to information impact on the audience. To do this, the article discusses the information verification strategies , their characteristics are given. The lexical, thematic and knowledge approaches to the assessment of facts are demonstrated, the features of their application are revealed. Subjective information verification strategies are shown, which are a reflection of social practices and the individual experience of the reader. . The analytical, cognitive, social strategies of fact checking are described, the characteristics of their application, the specifics of their use in relation to different conditions and features of the information received are given. The role of trust as a subjective form of the reader's attitude is revealed to the content and source of information, the method of obtaining it. In the course of empirical research, the distribution of these strategies is checked, and an estimate of the frequency of their occurrence is given. For the purposes of the study, a special questionnaire is being developed, and a statistical assessment of its reliability indicators is carried out. The study sample is 725 people, 47% men, cf. age 29.3 years, SD = 5.9 years. The sample consisted of residents of three constituent entities of the Russian Federation who have an education and work in the fields of industry, trade, education and medicine. The results of the study showed the prevalence of the cognitive verification strategy (54% of respondents) over social (39% of respondents) and analytical (16% of respondents). The most closely related are cognitive and analytical strategy (34% of respondents), cognitive and social strategies (29% of respondents). Sex differences in the use of strategies have not been established. It is concluded that it is necessary to further study the content of information verification strategies , identify the role of internal mechanisms that ensure their formation, as well as assess the effectiveness of strategies in distinguishing between signs of disinformation



### **OSINT Key Takeaways**

- 1. Be suspicious of accounts with no identifiable info
- 2. Look for trends/patterns
- 3. Names are vital to an investigation
- 4. If you find something unexpected, it is probably worth investigating further
- 5. Follow clues
- 6. Historic data often provides new leads... targets' bad OPSEC does, too :)
- 7. Political neutrality during an investigation is important
- 8. Be supportive of your team- OSINT and mental health

# **black hat** USA 2022

## **Thank You**

Learn more at nisos.com

